



**DON'T MISS OUT ON PARLIAMENT'S  
NEWEST "PERFECT RECESS"**

*You've seen our unique and compelling May BIG IF Hologram promotion.  
Keep the traffic in your store and the profit in your pocket by maintaining  
your supply of Parliament Menthol Lights.*

**Parliament Menthol Lights provides you with:**

- Increased sales and profits from a new and exciting product
- Customer satisfaction from valuable consumer promotions
- Increased store traffic from extensive advertising and a full summer of promotional support

**Parliament Menthol Lights provides your customers with:**

- A superior, refreshing, menthol taste
- An innovative, recessed filter—unique only to Parliament
- A popular and convenient box packing
- Premium quality in a low-tar cigarette

*So...be sure to reorder your Parliament Menthol Lights today! Don't miss  
out on Parliament's newest "Perfect Recess" - now available in Menthol!*

**Parliament Menthol Lights**  
Available in Kings Box and 100s Box

Distributor Name/Phone: \_\_\_\_\_

Wholesale Line Numbers:

Kings Box \_\_\_\_\_

100s Box \_\_\_\_\_

**01362**